



# Ideas Sheet

*Get involved in promoting and raising money for your organisation.*

Organisations can involve members in promotion and fundraising.

Promoting your organisation can raise funds and attract new members.

This can help raise the profile of the organisation in the local community and further afield and help raise learning disability awareness.

Think of fundraising activities that can be fun for members – such as a sponsored walk or run, a bake sale or an open day.

Open days provide an opportunity to showcase activities at an organisation.

Members can show or sell things that they have made or baked.

Open days also provide an opportunity for people who might be interested in becoming a member to come with their families or support workers.

Put on a show or a concert. Planning and rehearsing a show or concert can be a great group activity over many weeks.

Create promotional posters or leaflets or make a video.