



Guide to...

Campaigning

Campaigning involves raising awareness of issues important to people with learning disabilities and representing their views.

Issues might include the availability of support, the funding of services, public transport and benefits.

Campaigning can be done at local, regional and national level.

Campaign work can be done in public spaces, online, and in places where decisions are made (for example, local authorities).

Campaigning is closely linked with disability rights and the role of advocacy groups.

Campaigning provides opportunities to link with other people with learning disabilities and people and groups supporting them.

Some campaign work might link people with learning disabilities with other people in the community around a shared issue or cause.

You can learn and develop some useful skills by participating in campaigning such as teamworking, organising and communication skills.

Campaigning can also help you learn skills of persuasion (changing people's minds) and empathy (understanding and respecting the views of other people).